A wide-angle photograph of the University of Virginia Arts Center. The building features a prominent red brick upper section and a lower section with extensive glass walls. In the foreground, a large, modern sculpture made of woven branches stands on a green lawn. Several people are walking on a paved path that curves through the scene. The sky is blue with scattered white clouds.

ARTS IN THE COLLEGE AND GRADUATE SCHOOL OF ARTS & SCIENCES, UNIVERSITY OF VIRGINIA

ELEVATING THE EXPERIMENTAL SPIRIT OF THE ARTS AT UVA

PHASE II FINAL RECOMMENDATIONS

agenda

01 INTRODUCTION

02 THE VISION FOR THE ARTS AT UVA

03 SPACE FORECAST SCENARIOS

04 ORGANIZATIONAL ROADMAP FOR NEW INITIATIVES

05 NEXT STEPS

INTRODUCTION



project objectives

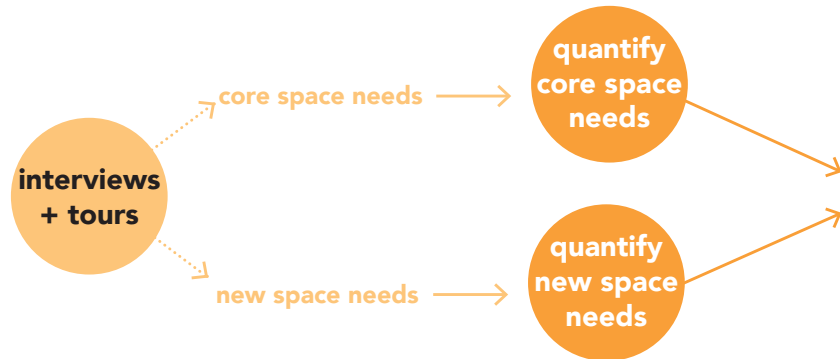
The objective of this project is to support the Arts in the College and Graduate School of Arts and Sciences with **scenarios that outline future space needs for core and new programs** and an **organizational roadmap with a schedule of tasks to implement new programs**.

This is Phase II that builds on the Phase I Vision and Programs Playbook completed in May 2017.



project process

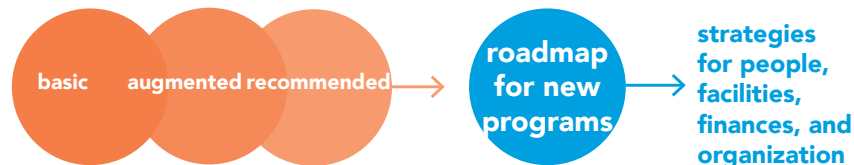
1. understanding



2. forecasting

3. scenarios

4. roadmapping



**multi-purpose Arts facility
precedent study**

project team members

project core team

- » **Anna Towns**, Director of Space Planning & Management for A&S
- » **Brian Hogg**, Senior Historic Preservation Planner for Office of the Architect
- » **Constance P. Warnock**, Associate University Architect for Office of the Architect
- » **Francesca Fiorani**, Associate Dean for the Arts and Humanities
- » **Richard S. Minturn**, Senior Academic Facility Planner for Provost Office

project working group

- » **All members of project core team**
- » **Adam Daniel**, Senior Associate Dean for Administration and Planning for A&S
- » **John Carfagno**, Director of Communications for A&S
- » **Judith Giering**, Director of Learning Design & Technology for A&S

brightspot

- » **Anders Tse**, Project Strategist
- » **Elliot Felix**, Founder / Project Director



THE VISION FOR THE ARTS AT UVA

the arts make and remake the world

As the heart of a world-renowned public research university, A&S is focused on providing students with the skills, knowledge, and habits of mind necessary to flourish in the complex and interconnected global environment of the 21st Century.

Through our rigorous, well-integrated, and interdisciplinary liberal arts education, A&S is built to form responsible citizen-leaders of the modern global society that seek to create positive social change.



we have a bold vision for the arts

*We are actively experimenting
and innovating in the arts*

*We connect scholarship
with art-making*

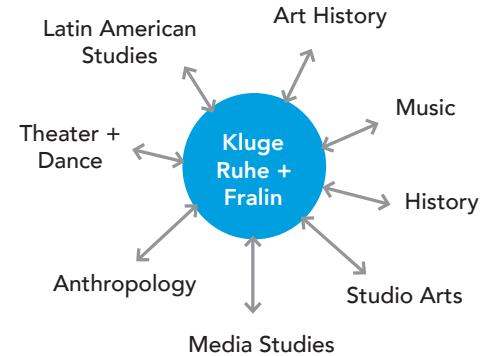
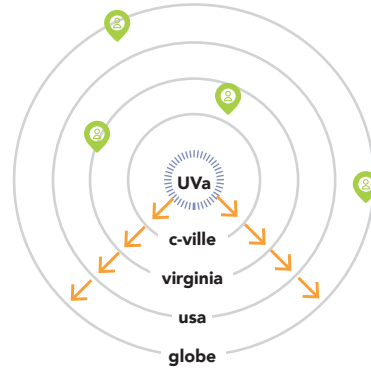
A spirit of experimentation animates the arts at UVA, infusing research, teaching, and creative practice. As a community of scholars, artists, and students, we strive to shape a pluralistic world of creativity, and imagination.

*Artists amplify unheard
voices and serve as society's
visionaries*

*Artists are equipped to
tackle global challenges*

*Every member of
the community is
valued*

we aim to achieve our vision with new programs



**INSTITUTE FOR THE
EXPERIMENTAL ARTS**

ARTS OUTPOSTS

**INSTITUTE FOR GLOBAL
INDIGENOUS ARTS**

we have already made great strides

A&S arts faculty and students are piloting new innovative programs to test new concepts, open additional opportunities for students, and enhance benefits to faculty and the University and local communities using our resources at hand. In support of these new initiatives, A&S hopes to open an off-Grounds Art Outpost in Charlottesville soon.



there's opportunity to reimagine our spaces

To build on our success and to scale up, we need to make limited changes to existing facilities. More importantly, we need to provide new additional facilities to support our new initiatives and reimagine core programs.

We propose a number of strategies to meet those needs:

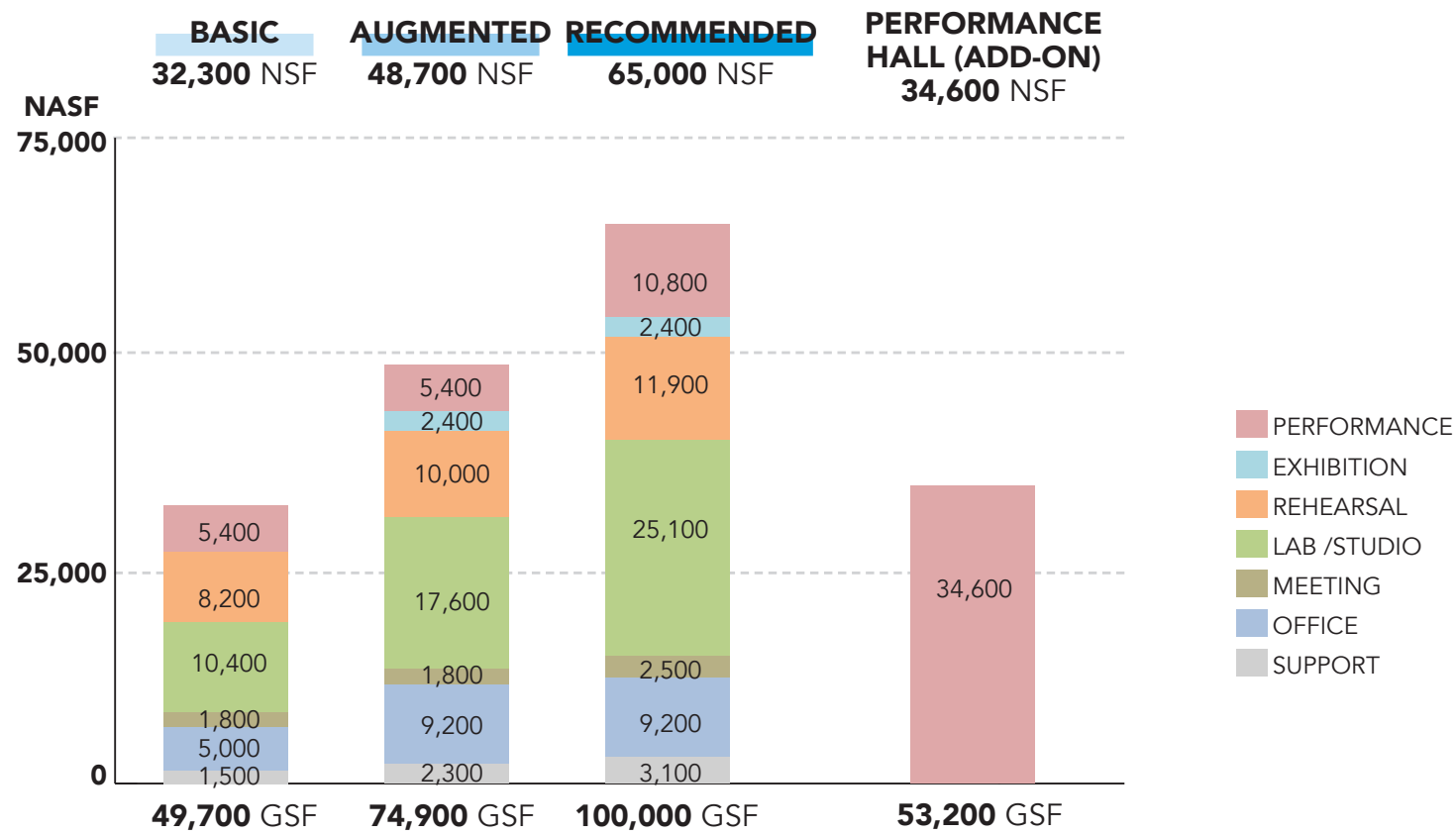
- » Redevelop target existing spaces for more intensive use for the experimental arts
- » Build new arts facilities
- » Share use of University facilities in the long term for performance hall, museums, and hotel uses
- » Procure space strategically off-Grounds to build our visibility and relationships





SPACE FORECAST SCENARIOS

three scenarios to achieve our vision





basic scenario

32,300 NSF

49,700 GSF

***Strengthens core artistic practice
and creative experimentation***

basic scenario

Highlights:

- » **Recital hall** used flexibly for intimate performances and public events.
- » **Black box theater**, a configurable space that will advance capabilities to create and showcase experimental performances.
- » **White box**, an empty flexible space to support experimenting with and exhibiting multimedia works.
- » **Multipurpose drama rehearsal room** will support a variety of activities in drama academic productions and courses.
- » **Multi-use communal art studio** for the Studio Art program and invited visiting artists and fellows to experiment and create new artworks.

	BASIC	
	total sf	% of total nsf
1. PERFORMANCE	5,400	17%
2. EXHIBITION	-	0%
3. REHEARSAL / CLASSROOM	8,200	25%
4. LAB / STUDIO	10,400	32%
5. MEETING	1,800	6%
6. OFFICE	5,000	15%
7. SUPPORT	1,500	5%
TOTAL NSF	32,300	
TOTAL GSF	49,700	



augmented scenario

48,700 NSF

74,900 GSF

***Provides a mid-size building
option to increase space resources
for interdisciplinary arts
programming***

augmented scenario

Highlights:

- » **On-Grounds multimedia exhibition space** for showcasing groundbreaking works produced by UVA students and faculty across a variety of media.
- » **Administrative offices and workstations for new arts initiatives** to support program implementation.
- » **Dance rehearsal room** dedicated for the dance minor program.
- » **Private faculty studios** support the experimentation and development of art faculty's creative practice.
- » **Private music studios and small group practice rooms** reserved for music students to focus on improving their skills.

	AUGMENTED	
	total sf	% of total nsf
1. PERFORMANCE	5,400	11%
2. EXHIBITION	2,400	5%
3. REHEARSAL / CLASSROOM	10,000	21%
4. LAB / STUDIO	17,600	36%
5. MEETING	1,800	4%
6. OFFICE	9,200	19%
7. SUPPORT	2,300	5%
TOTAL NSF	48,700	
TOTAL GSF	74,900	



recommended scenario

65,000 NSF

100,000 GSF

**Amplifying experimental
performances and enhancing
learning experiences**

recommended scenario

Highlights:

- » **Additional recital hall and black box theater** to increase creating, rehearsing, and performing a variety of shows.
- » **Flexible flat-floor learning studio and small seminar room** for expanding the A&S curriculum in interdisciplinary coursework.
- » **New music class labs and additional individual studios and small group practice rooms** to support the progress and development of A&S musicians.
- » **Small critique art gallery** as a contemplative space for studio art.
- » **Large conference room** shared across the College to support large collaborative meetings.

	RECOMMENDED	
	total sf	% of total nsf
1. PERFORMANCE	10,800	17%
2. EXHIBITION	2,400	4%
3. REHEARSAL / CLASSROOM	11,900	18%
4. LAB / STUDIO	25,100	39%
5. MEETING	2,500	4%
6. OFFICE	9,200	14%
7. SUPPORT	3,100	5%
TOTAL NSF	65,000	
TOTAL GSF	100,000	

ORGANIZATIONAL ROADMAP FOR NEW INITIATIVES



schedule overview

YEAR 1 (2018-2019) —→ **YEAR 3 (2020-2021)** —→ **YEAR 5 (2022-2023)**

*Leverage existing resources
and build out organizational
structure*

*Continue efforts in
providing key spaces and
forming academic and
programmatic synergies
across Grounds*

*Build new space to elevate
the arts in A&S' presence on
Grounds*

key tasks for new arts initiatives

YEAR 1 (2018-2019) —→ YEAR 3 (2020-2021) —→ YEAR 5 (2022-2023)

- » Work with the College Foundation on a fundraising plan
- » Find exhibition space off-Grounds
- » Appoint inaugural directors and fellows
- » Establish a governing body: faculty steering committee, and advisory board
- » Provide accommodations for visiting artists/fellows
- » Develop Arts Outposts
- » Identify opportunities for exhibition and performances in Charlottesville, D.C., London, and Shanghai
- » Develop collaborations with museums and other schools
- » Explore possibility of a new undergraduate or graduate degree/concentration
- » Coordinate course offerings in A&S and other schools
- » Build new space on Grounds for arts' academic programs (e.g., studios)

NEXT STEPS



next steps

- » **New programs can launch at a small scale** to test concepts and start creating benefits for the UVa community and beyond.
- » **Existing resources can be leveraged**, such as leasing exhibition space off-Grounds and repurposing existing spaces on-Grounds.
- » **The organizational roadmap will serve as a guide** in implementing new initiatives and finding resources to create additional spaces.
- » **Space scenarios can be implemented in phases** — in the case that the Recommended scenario cannot be constructed immediately, the Basic scenario can be implemented in Phase I to allow for a Phase II expansion to accommodate the full Recommended scenario forecast.
- » **Incorporate the space needs forecasts into University-wide efforts** to understand future demand for space relative to supply on Grounds and in new development sites.